

## **Articulation Agreement**

### **Bachelor of Arts in Marketing and Communications Degree Completion Program at Regis College**

Between

Regis College  
235 Wellesley Street  
Weston, MA 02493

And

Northern Essex Community College  
45 Franklin Street  
Lawrence, MA 01840

### **Associate Degree in Listed Programs**

Spring 2019

This Articulation Agreement (Agreement) is entered into by and between Regis College ("Regis") and Northern Essex Community College ("NECC"). Regis and NECC hereby agree as follows:

I. Transfer Admissions to Regis

- A. This Agreement establishes standards for admissions for NECC students who are seeking to transfer into the Regis Bachelor of Arts in Marketing and Communications degree completion program to be provided in the city of Lawrence, MA ("Regis North").
- B. Regis will admit NECC students who have:
  - 1. Earned a minimum Grade Point Average of 2.7 (on a 4.0 scale) at NECC, and;
  - 11. Successfully completed all requirements for an Associate's Degree from NECC.

II. Transfer Credit

- A. Regis will award transfer credit to students for college-level courses successfully completed at NECC towards an Associate's Degree.
- B. Regis will not award transfer credit for non-credit or remedial courses. Regis has sole discretion in determining which courses/credits will not transfer in this manner.
- C. Exhibit A, attached hereto and hereby incorporated by reference, provides a listing of courses students are expected to have taken at NECC to earn their Associate's Degree and the courses students must take at Regis to earn their Bachelor's Degrees in Marketing and Communications.

AS in Business Transfer
AS in Business Management
AS in Liberal Arts: Journalism/Communication Option
AS in Liberal Arts: Writing

III. Academic Quality

It is agreed and understood that each party has the right and responsibility to make changes to its curricula and enrollment standards in order to maintain its academic integrity and meet accreditation standards. Such changes, if any, will be communicated in writing between the parties as they occur. NECC and Regis will work together in good faith to resolve any doubts or concerns regarding academic quality pursuant to this Agreement.

IV. Term and Termination

A. This Agreement becomes effective as of the date of the signatures of both parties and is valid for ten (10) years from that date. This Agreement may be amended by written mutual agreement and may be terminated by either party with six (6) months' written notice to the other party.

B. Either party, with a minimum of six (6) months written notice, may terminate this Agreement. At the time of termination, where an NECC student has been admitted to Regis or where NECC has notified Regis of a student's intent to transfer, the parties will continue to honor their commitments to such student pursuant to this Agreement.

V. Non-Discrimination

Both NECC and Regis subscribe to a policy of equal opportunity and will not discriminate on the basis of race, gender, religion, national origin, marital status, sexual orientation or physical disability. Regis and NECC shall abide by these principles in the administration of this Agreement, and neither party shall impose criteria for participation in this arrangement, which would violate the principles of non-discrimination.

VI. Notices

All notices sent pursuant to this Agreement shall be sent via regular and/or electronic mail to the following, unless the parties specify otherwise in writing:

For Regis College:

William Koehler, Ph.D.  
Dean, School of Business &  
Communication  
Regis College  
235 Wellesley Street Weston, MA 02493  
william.koehler@regiscollege.edu

For Northern Essex Community College:

Judith Zubrow, Ph.D.  
Dean, Liberal Arts  
100 Elliott Street  
Haverhill, MA 01830

Kelly Sullivan, J.D.  
Dean, Business and Professional Studies  
100 Elliott Street  
Haverhill, MA 01830

Kelly Golden, Ph.D.  
Associate Dean and Director, Regis North  
Regis College  
235 Wellesley Street  
Weston, MA 02493  
kelly.golden@regiscollege.edu

Michelle Sunday, M.Ed.  
100 Elliott Street  
Haverhill, MA 01830

VII. Marketing and Intellectual Property

Any marketing materials or publications whether print or electronic, or other efforts used by either party pursuant to this Agreement to promote the system of guaranteed admissions must have the prior written approval from the other party before distribution or use. Neither party may use the other party's name, trademarks, or logos without prior written consent. The parties acknowledge that the respective intellectual property rights and interests of each party shall remain the exclusive property of each party.

VIII. Indemnification

To the extent allowed by law, each party hereby agrees to indemnify and hold harmless the other party from and against any and all losses, damages, liabilities and other expenses of every kind and nature, including reasonable attorney's fees, sustained by or incurred by the indemnified party as a result of any debts, actions, causes of action, claims, suits, liabilities, obligations or damages whatsoever arising out of the indemnifying party's actions pursuant to this Agreement.

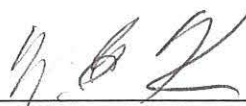
IX. Miscellaneous


- A. No Agency Relationship: Nothing in this Agreement is intended to or shall be construed to constitute or establish an agency, employer/employee, franchise, joint venture or fiduciary relationship between the parties. Neither party shall have the right or authority or shall hold itself out to have the right or authority to bind the other party, nor shall either party be responsible for the acts or omissions of the other except as provided specifically to the contrary herein.
- B. Entire Agreement and Amendment: This Agreement supersedes all previous contracts or agreements between the parties and constitutes the entire agreement between the parties with respect to the subject matter hereof. This Agreement may be amended only in writing and executed by both parties.
- C. This is a stand-alone agreement.
- D. Severability: The invalidity of any provision of this Agreement will not affect the validity of any other provision or any other agreement, including the MOU between Regis and NECC.
- E. Assignment: This Agreement may not be assigned by either party without the prior written consent of the other party.
- F. Captions: Captions in this Agreement are for convenience only.
- G. Governing Law: This Agreement shall be construed and enforced in accordance with the laws of the Commonwealth of Massachusetts without regard to its conflict of laws principles.

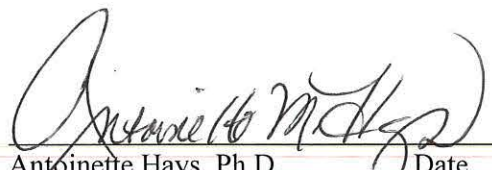
IN WITNESS WHEREOF, each of the parties has caused its duly appointed representatives to execute this Agreement on its behalf.


Regis College


Northern Essex Community College

 5/3/19  
\_\_\_\_\_  
William Koehler, PhD Date  
Dean, School Business and Communications  
Regis College  
235 Wellesley St.  
Weston, MA 02493  
William.koehler@regiscollege.edu

\_\_\_\_\_  
Kelly Sullivan, JD Date  
Dean, Business and Professional Studies  
Northern Essex Community College  
100 Elliott Street  
Haverhill, MA 01830

\_\_\_\_\_  
Antoinette Hays, Ph.D. Date  
President  
Regis College  
235 Wellesley St.  
Weston, MA 02493  
antoinette.hays@regiscollege.edu

 5/9/19  
\_\_\_\_\_  
Judith Zubrow, PhD Date  
Dean, Liberal Arts  
100 Elliott Street  
Haverhill, MA 01830

 5/12/19  
\_\_\_\_\_  
William Heineman, Ed. D. Date  
Vice President, Academic and Student Affairs  
Northern Essex Community College  
Haverhill and Lawrence, MA  
[wheineman@necc.mass.edu](mailto:wheineman@necc.mass.edu)

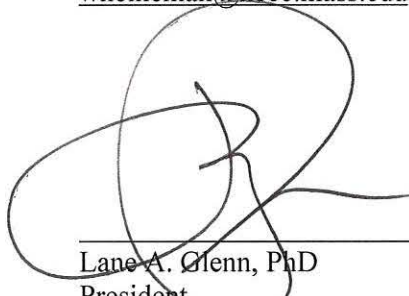
 5/14/19  
\_\_\_\_\_  
Lane A. Glenn, PhD Date  
President,  
Northern Essex Community College  
100 Elliott Street  
Haverhill, MA 01830

Exhibit A: Curriculum Guide

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 Regis's Marketing and Communication Bachelor's Degree Requirements for Students Completing:  
 AS Business Transfer Degree at Northern Essex Community College

In order to graduate from Regis College with a Bachelor of Arts in Marketing and Communication, students must earn a minimum of 120 credits, at least 30 of which must be taken at Regis College. Students must also fulfill all core general education requirements.

<b>Associate's Degree Courses</b>			
	<b>Course Name</b>	<b>Credits</b>	<b>Completed</b>
ACC 101	Introductory Accounting I	3	
ACC 102	Introductory Accounting II	3	
ACC 203	Managerial Accounting	3	
BUS 101	Introduction to Business	3	
CIS 112	Integrated Computer Applications	4	
COM 111	Public Speaking	3	
ECO 201	Microeconomics	3	
ECO 202	Macroeconomics	3	
ENG 101	Composition I	3	
ENG 102	Composition II	3	
PSY 101	Introduction to Psychology	3	
SOC 101	Introduction to Sociology	3	
MAT	<b>Strongly Recommended:</b> MAT 125	3-4	
Math Elective		4	
Science Elective	<b>Recommended:</b> BIO 103 Human Nutr & Health + Lab	4	
Science Elective		4	
Fine Arts/Humanities Elective	<b>Recommended:</b> Language, Art, Music, Theater	3	
Fine Arts/Humanities Elective	<b>Recommended:</b> Literature	3	
Business Elective	Recommended: MKT 210	3	
Free Elective	Recommended: CIS 110, or CTN 110	3	
		<b>Prerequisite Credits</b>	<b>64-65</b>
<b>Additional Required Courses:</b> Can be taken at Regis, NECC, or elsewhere			
PHI 110	Ethics	3	
REL	Religion	3	
COM 112	Interpersonal Communication	3	
COM 113	Intro to Public Relations	3	
FIN 201	Business Finance	3	
BUS 105	Managerial Business Communication	3	
Free Elective	Free Elective	3	
		<b>Total Credits</b>	<b>21</b>
<b>Regis @ NECC Years 3 and 4</b> *Courses in set semesters are dependent on sufficient course enrollment			
CO 221	Visual Communications	3	
CO 305	Small Group Communication	3	
CO 320	Social Media	3	
CO 322	Organizational Communication	3	
CO 332	Intercultural Communication	3	

CO 334	Advanced Public relations	3	
MT 204	Organizational Behavior	3	
MT 3xx	Consumer Behavior	3	
MT 374	International Marketing	3	
MT 4xx	Marketing Strategy	3	
ID 413	Internship Seminar	3	
MT or CO	Major Elective	3	
	<b>Regis Credits</b>	<b>36</b>	
	<b>Total</b>	<b>121-122</b>	

\*Additional Electives may be required to complete the 121 credits required for the BA in Marketing & Communications; students also have the option to complete a Certification in Financial Planning, which may require additional coursework beyond 121 credits.

**List of Required Official Transcript(s):**

<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

Prerequisite Credits	64-65
Additional Required Credits (any institution)	21
Regis Credits	36
<b>TOTAL CREDITS</b>	<b>121-122</b>

**Non-Regis credits left:**  
**Regis credits left:**  
**Total:**