ARTICULATION AGREEMENT

Between the

Associate in Arts Degree in General Studies: ART Option

Of

Northern Essex Community College

And the

Bachelor of Arts in Visual Communications: Graphic Design and Advertising Concentration

Of

Lyndon State College

This articulation agreement has been established between Northern Essex Community College and Lyndon State College. This agreement was developed with the intent of facilitating transfer process from Northern Essex Community College (NECC) to the established Bachelor Degree Completion program offered by Lyndon State College (LSC) on the Lawrence campus of NECC. These agreements will serve as a guideline for those who desire to transfer from Northern Essex Community College into the Bachelor of Arts in Visual Communications: Graphic Design and Advertising Concentration offered from Lyndon State College.

Students completing the Associate of Arts degree in General Studies, Art option(Visual Communications focus), in accordance with the minimum standards as set in this agreement by Lyndon State College, will be admitted to Lyndon State as juniors. Such students will qualify for the Vermont In-State tuition rate for courses taken through Lyndon State. Students who do not meet the aforementioned minimum standards will be considered for admission on a case-by case basis.

OBJECTIVES:

- 1. To encourage the transfer of qualified students from NECC to the LSC Bachelor Completion programs situated on the Lawrence campus of NECC.
- To award academic credit for courses completed at NECC that meet the terms of the Associate in Arts degree as stated in the agreement for transfer to the Bachelor of Arts degree in Visual Communications with a Graphic Design and Advertising concentration.
- To provide effective and concise guidelines for students intending to transfer to the Bachelor Completion programs at Lyndon State College. Students will have accurate and clear information regarding the transfer of their coursework.

TERMS OF THE TRANSFER ARTICULATION AGREEMENT:

- Lyndon State College guarantees the acceptance of students who complete the General Studies
 Associates degree: Art option (Visual Communications focus) and have an overall GPA of 2.0 or
 higher to the Bachelor of Arts in Visual Communications: Graphic Design and Advertising
 concentration.
- 2. Lyndon State College guarantees the transfer of credit as stipulated in the attached programs of study. This agreement assumes the completion of the Associate Degree and completion of the courses listed on the attached Program of Study. Lyndon State College requires that a minimum total of 120 credits must be completed to earn a Bachelor degree with at least 30 credits awarded from Lyndon State College. LSC agrees to accept up to 90 transfer credits from NECC into the program.
- 3. NECC students who have also completed the Mass Transfer Block will have the LSC General Education Unit requirements waived.
- 4. This document is based upon the evaluation of course descriptions presented to Lyndon State College. Courses as listed in this agreement will transfer to LSC provided a grade of C- or higher was earned.
- Northern Essex Community College students interested in participating in this agreement should be advised to take suggested general education electives that fulfill the Mass Transfer Block whenever possible. These recommended courses are listed on the program of study sheet.

This agreement shall remain in effect for a period of three years from the date listed below, with the provision that the terms of the specified herein will continue to apply to students admitted from Northern Essex Community College's Associate in General Studies, Art option within one year of the expiration of the agreement. Each institution agrees to provide timely notice to the other in the event of any modification to the curriculum that might affect compatibility for admission and transfer of coursework. This agreement may be subject to change, with notification, if curriculum requirements change at either institution. Students admitted to this NECC's Associate of Arts program prior to such notification shall be admitted to LSC on the basis of this agreement.

Signatures

Northern Essex Community College
Lane A. Glenn, Ph. D
President
Own Or
William Heineman, Ed. D
Vice President, Academic and Student Affairs
CleA SOL
Kelly Sullivan, J.D.
Dean, Technology Arts and Professional Studies
Patra Lul
Patricia Kidney, MS
Department Chair, Art Design & Photography
Vet. Vary
Grace Y. A. Young, MSW
Dean, Academic Support Services,
Articulation and Transfer

Lyndon State	College
MI	10

Nolan Atkins, Ph. D Interim President

Thomas K. Anderson, MS

Associate Dean of Academic Programs

Kelly Glentz-Brush, Department Chair,

Visual Arts

Lyndon State College BA Visual Communications with a Concentration in Graphic Design & Advertising

In order to graduate from Lyndon State College with a Bachelor of Arts in Visual Communications with a Concentration in Graphic Design & Advertising, students must have a <u>minimum of 120 credits (30 credits hours must be from Lyndon State College</u>). Students who graduate with an Associate Degree in Art from Northern Essex Community College may enter the Bachelor of Arts in Visual Communications program. All college-level courses from an accredited institution will be accepted by Lyndon State College (non-credit courses and remedial/developmental courses will not be accepted) and applied where possible to the credits required to reach the 120 credits necessary to complete a bachelor's degree. Lyndon courses must be started in the Fall term.

Year 1 at NECC		Lyndon Eq	uivalent		
First Semester	Course Name	Credits	First Semester	Course Name	Credits
ART 109	Two-Dimensional Foundations	4	ART 2020	Color Theory	2
ART 140	Computer Graphics	3	DES 1035	Digital Illustration	2
ART 111	Drawing I	4	ART 1011	Drawing I	3
ENG 101	English Composition I	3	ENG 1081	Writing and Reading Strategies for College	3
Gen Ed	History Elective	3	Gen Ed	Perspectives on the Past or Government and Economics	3
		17			13
Second Semester	Course Name	Credits	Second Semester	Course Name	Credits
ART 108	Three-Dimensional Foundations	4	1000 Level	Art Elective	3
ART 112	Drawing II	4	ART 2012	Drawing II	3
ART 142	Typography	3	DES 1015	Typography	3
ENG 102	English Composition II	3	ENG 1082	Academic Inquiry	3
Gen Ed	History Elective	3 17	Gen Ed	Perspectives on the Past or Government and Economics	3
					15
Year 2 at N	NECC		Lyndon Equivalent		
Third Semester	Course Name	Credits	Third Semester	Course Name	Credits
ART 141	Digital Imaging	3	DES 1020 DES 1025	Design Image Manipulation	2 2
ART 143	Publication Design	3	DES 1045	Page Layout	3
		6			7
Fourth Semester	Course Name	Credits	Fourth Semester	Course Name	Credits
ART 220	Visual Communications Seminar	3	DES 2250	Design Seminar	1
ART 235	Portfolio for Art I	1	2000 Level	Art Elective	1
MAT	Math Elective	3	Gen Ed	Math Choice	3
		7			5
	ional Courses to be tak NECC in Year 2 and 3	en		Lyndon Equivalent	
ART 121	Introduction to Film Photography	3	ART 2301	Photography I	3
ART 222	Studio Lighting	3	ART 3260	Commercial Photography	3

ART 250	Web Design	3	DES 2015	Web Design I	4
ART 253	Motion Graphics	3	DES 2010	Motion Graphics I	2
MKT 210	Principles of Marketing	3	BUS 2230	Principles of Marketing	3
ART 105 or 107	Art History Renaissance to Present or International Art Experience	3	ART 2012	Drawing II	3
Transfer Block	Behavioral or Social Sciences	9	Gen Ed	Self and Social Interactions or Cross Cultural Awareness	9
Transfer Block	Humanities and/or fine Arts	9	Gen Ed	The Human Experience: Written Language or The Human Experience: Art and Design	9
Transfer Block	Natural or Physical Science	7	Gen Ed	Natural Resources and Sustainability or Scientific and Empirical Reasoning	7
Gen Ed	History Elective	6	Gen Ed	Perspectives on the Past or Government and Economics	6
-		49			49
Lyndon St	ate College Year 4				
Seventh Semester	Course Name	Credits	Eighth Semester	Course Name	Credits
ENG 2085	Public Relations, Advertising, and Marketing	3	ART 4611	Senior Thesis I	3
DES 3111	Print Production	3	DES 3150	Package Design	3
BUS 3272	Social Media Marketing	3			
		9			6
Additional	Lyndon State College C	Courses t	o be taken o	during Year 4	
	Select (2) c	courses froi	n the following	g (6 credits):	
ENG 3080	Strategic Media Communications	3	BUS 3160	Sales Management and Selling	3
			DES 4020	Advanced Typography	3
Select (12	e) credits of LSC electives at the	he 3000 or	4000 level (wit	th advisor approval) from the follo	wing:
DES 3110	Motion Graphics II (Recommended)	3	DES 4950	Designing a Portfolio (Recommended)	3
Electives	Any combination of LSC electives at the 3000/4000 level	3/6	Electives	Any combination of LSC electives at the 3000/4000 level	3/6
		9/12			9/12
	Total NECC Credits				
Total NECC		96			
Total LSC Credits		33			
Total Credits		129]		

Note: Total credits may exceed 120 due to differences in the math requirements between the Mass Transfer Block and the Associate Degree in Art